

# DOWNTOWN HOLIDAY CELEBRATION

## SPONSORSHIP PACKAGES



# SPONSORSHIP LEVELS

## Presenting \$5,000

Limit two sponsors

- Event listed as City of Roseville Downtown Holiday Celebration presenting sponsors: company/organization name
  - 10x20 booth at all 3 events
  - Option to display merchandise
  - Designated sponsored area at Tree Lighting event
  - Company logo on banners/signage
  - Company logo on event web page
  - Social media sponsorship acknowledgment
  - Potential for digital display marketing
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## Gold \$2,500

Limit two sponsors

- 10x20 booth at all 3 events
  - Designated sponsored area at Tree Grove event
  - Option to display merchandise
  - Company logo on banners/signage
  - Company logo on event web page
  - Social media sponsorship acknowledgement
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## Silver \$1,000

Limit four sponsors

- 10x10 booth at all 3 events
  - Company logo on banners/signage
  - Company logo on event web page
  - Social media sponsorship acknowledgement
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## Bronze \$500

Limit four sponsors

- 10x10 booth at Tree Lighting event
- Company logo on event web page
- Social media sponsorship acknowledgement



Overall event attendance reach 6,000-8,000

# EXPERIENCE

## Events

Tree Grove  
Wednesday, November 29, 6:00-7:30 pm

Tree Lighting  
Thursday, November 30, 6:00-8:00 pm

North Pole Tavern  
Friday, December 1, 6:00-8:00 pm



Click icon to view events webpage for more detailed information.

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## Video

All Downtown Holiday events are community favorites, each with a unique experience. Tree Lighting in particular has brought out thousands of community members to see the City's official tree be lit.



Click on the icon to view last year's Tree Lighting.

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## Photos

Enjoy a compilation of photos from Downtown Holiday Celebration events from the past.



Click on the icon to view photos.

# Downtown Holiday Celebration Sponsorship Interest Form 2023

## General Information

Company/Organization Name:

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Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorship Level

\_\_\_\_ Presenting

\_\_\_\_ Gold

\_\_\_\_ Silver

\_\_\_\_ Bronze

## Payment Method

\_\_\_\_ Check

\_\_\_\_ Credit card\*

\*: Staff will contact to retrieve information.

Do you require an invoice to proceed with payment? \_\_\_\_\_

Downtown Holiday Celebration sponsorship contact:

Kristi LaRoche, [klaroche@roseville.ca.us](mailto:klaroche@roseville.ca.us)

